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H.E. Khalid AI-Falih, Minister of Investment of Saudi Arabia at the NUMOV MENA Reception 2024 "90 Years of NUMOV"

Marking a special year for NUMOV, on 9th September 2024 we celebrated our 90th years anniversary. On this special day, an important economic conference took place, highlighting the strong and evolving partnership between Saudi Arabia and Germany titled "NUMOV MENA CONFERENCE 2024 Focus on Saudi Arabia: German-Saudi cooperation in Emerging and Advanced technologies".

The event, hosted by NUMOV member company SAP SE at their new Berlin premises, gathered high-level representatives from both countries, including **H.E. Khaled AI-Falih**, the Saudi Minister of Investment. At the event, each of the speakers focused on the importance of innovation, technology, and the need for increased mutual investments to capitalize on future growth.

After greeting words and an introduction by Hans-Peter Fülle, Chief Business Officer EMEA of SAP SE, H.E. Al-Falih opened the conference by emphasizing the deep and positive relationship between Saudi Arabia and German businesses. He expressed his gratitude for the collaboration and mentioned his earlier meetings with German Vice Chancellor H.E. Robert Habeck and Finance Minister H.E. Christian Lindner. He noted that technology is key to global competitiveness, stating, "Technology is fundamental; without it, you have no chance to compete globally." His message aimed to challenge the common perception that Silicon Valley or Shenzhen are the ultimate technology hubs, instead asserting that Germany is the true leader when it comes to ecosystems, value chains, research institutes, and innovation. He called Germany "the best technology enclave" and praised the country for its engineering prowess and quality across various industries, including the automotive sector, energy, healthcare, and biotech.

Furthermore, the minister warmly thanked NUMOV for organizing this valuable platform for