



Sultanate of Oman سلطنة عُمان
وزارة التجارة والصناعة وترويج الاستثمار
Ministry of Commerce, Industry & Investment Promotion



ننقد بثقة
Moving Forward
with Confidence



Invest OMAN

The Government's Arm for
Large-scale Investment Projects in Oman




The Sultanate of Oman In Numbers

 Population

5 million

 Average Age

25 years

 Foreign Direct Investment until
the fourth quarter of 2023

\$65 billion

Area 

309,501 km²

Length of
the Coastline 

3,165 km



A Strategic Prime Location



- Proximity to 59 million consumers across the markets of the Gulf Cooperation Council (GCC) countries.
- Access to emerging markets in Asia and Africa, reaching a consumer base of 1 billion.
- Connectivity to vital trade routes between the East and the West.



A Global Connectivity Hub



Promising Economic Stability Indicators from Rating Agencies

FitchRatings

BB+

Stable

MOODY'S

Ba1

Stable

STANDARD
& POOR'S

BB+

Positive



Positive Global Indicators

43rd

Logistics Performance Index
World Bank 2023

10th

World-Class Infrastructure
(Quality of Roads)

7th

Quality of Life
Index 2024

2nd

Port performance
index for containers
(Salalah Port)
World Bank, S&P



Main Sectors



Logistics



Food Security



Tourism



Mining



Manufacturing

Enabling Sectors



Education



Healthcare



Information Communication
Technology



Circular Economy



Appealing Laws and Legislations

- The Foreign Capital Investment Law
- The Bankruptcy Law
- The Public-Private Partnership Law
- The Privatization Law
- The Commercial Companies Law

Incentives

-  Up to 100% foreign ownership
-  Tax exemption up to 30 years
-  Competitive land and service prices
-  Customs duty exemptions
-  Investor residence up to 10 years
-  Integrated e-services



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Top Investments On Offer



Minerals and Mining: Green Cement



Opportunity Overview



Global Market Size:

Expected growth from

2020
US\$22.7
billion



2032
US\$73.7
billion



Competitive Advantages

- Abundance of raw materials locally to support commercial sector operations.
- High availability of limestone, with reserves totaling up to 2.5 billion tons.
- Access to industrial land near deep-water ports, facilitating shipping routes to India and the US (approximately 20 days).
- Benefitting from the free trade agreement between the United States and the Sultanate of Oman.
- Limited competition in supplying local and regional markets with green cement products for construction projects.



الهيئة العامة للمناطق الاقتصادية الخاصة والمناطق الحرة
Public Authority for Special Economic Zones and Free Zones
Sultanate of Oman





Tourism: Boutique Luxury Tourism



Opportunity Overview



Global Market Size:

Global Market Size: Expected growth from



Local Market Size

Visitor numbers to Oman projected to increase by 24.7% annually

2024

5.3 million



Continued growth forecasted to reach

2028

10.8 million



Competitive Advantages

- Projected visitor growth aligns with the target of attracting 11.0 million tourists by 2040.
- Access to experienced real estate development partners like Omran Company.
- Capitalizing on Oman's pristine natural assets and welcoming culture.





Logistics: Cold Chain Infrastructure

Opportunity Overview

Global Market Size:

Forecasted to grow from

2023 **2031**
US\$323.97 billion US\$1,033.16 billion

Local Market Size

Oman's cold chain market estimated at

سلطنة عُمان
وزارة النقل والاتصالات وتقنية المعلومات
Sultanate of Oman
Ministry of Transport, Communications and
Information Technology



جهاز الاستثمار العماني
Oman Investment Authority



Competitive Advantages

- Demand for cold chain infrastructure driven by the need to meet growing logistical needs.
- Enhancing food security and maintaining product quality for Oman's food and agricultural industry.
- Strategic locations with ample market demand in Al Batinah, Muscat, Al Wusta, and Dhofar governorates.
- Well-developed infrastructure, including roads, airports, ports, and free zones.





ICT: Interconnection Data Centers



Opportunity Overview



Global Market Size:

Investment volume of up to

2021
US\$59.5
billion

2028
US\$10.4
billion



Local Market Size

Oman's data center market estimated at

2022
US\$247
million

2029
US\$428
million

with a CAGR of .

9.6%



Competitive Advantages

- Leveraging multiple submarine cables from Europe, GCC countries, Asia, and Australia.
- Cost advantages due to moderate climatic conditions in Dhofar Governorate.
- Access to low-cost renewable energy through existing green energy projects and electricity spot markets.





The Omani government's arm for large-scale investment opportunities

15 Government Representatives



CRM

Relationship Managers

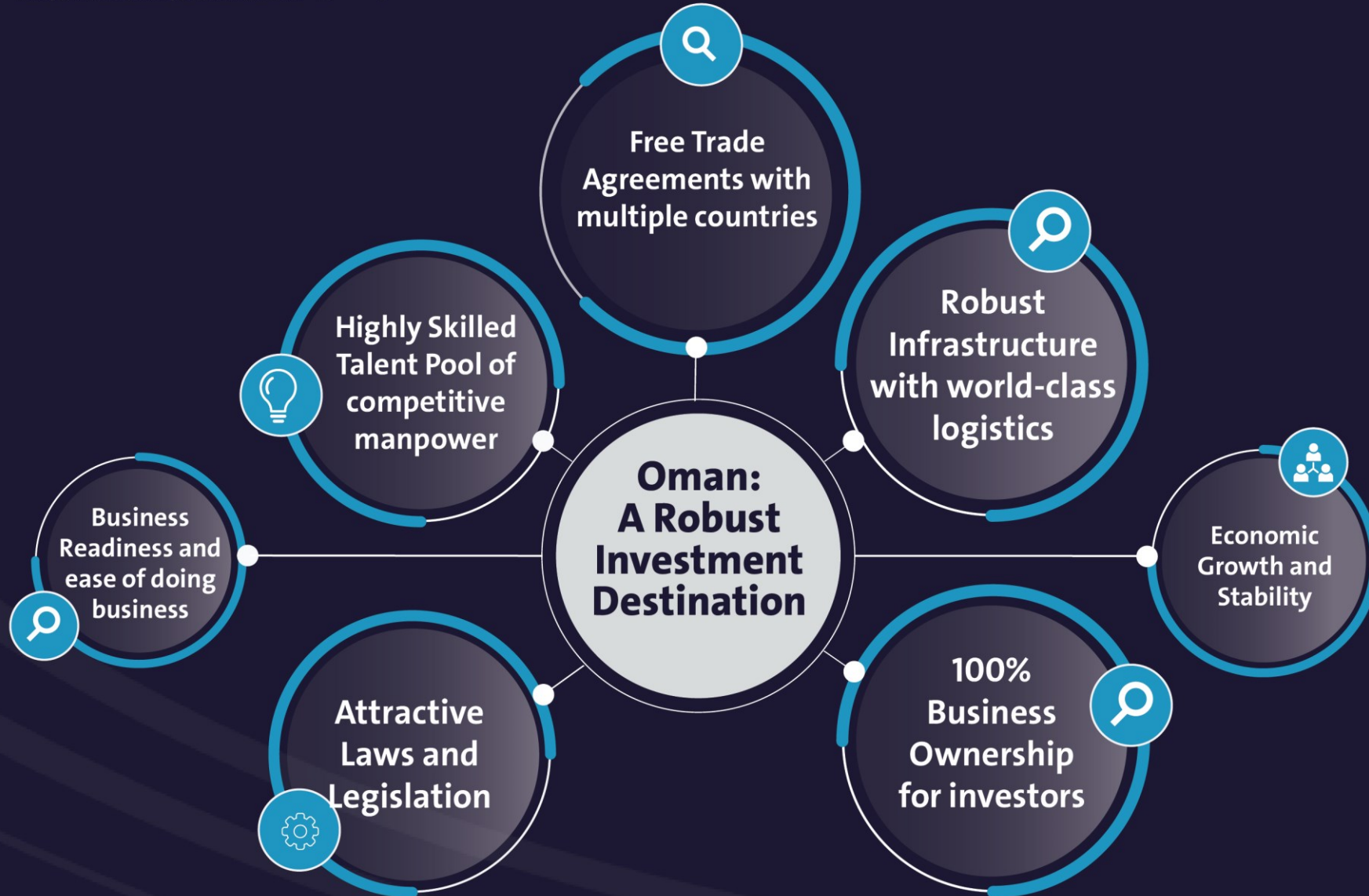
The Online platform

The National Negotiation Team

The Integrated Services

The Fast Track Team

Go-To Markets Team





Get in Touch

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Investor Guide



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Investment Map

