

# Prices

## Advertisements in WirtschaftsForum Nah- und Mittelost

(Germany's largest magazine for economic relations with the Near and Middle East)

Circulation approx. 3,500

Digital approx. 12,000

Published every two months

On 1.1, 1.3, 1.5, 1.7, 1.9, 1.11 respectively

	<u>Two colours</u>	<u>Four colours</u>
Back cover Measurements: 210x297 mm (WxH) plus 3 mm bleed in CMYK colour model and a resolution of at least 300 dpi as a PDF file Deadline: A week before publication		€ 2,750
Full page inside	€ 1,950-	€ 2,450-
Half page inside	€ 1,450-	€ 1,850-
1/3 page inside	€ 1,050-	€ 1,350-
Supplement with magazine shipping for non-members (not exceeding 40g)	€ 3,450-	
<b><u>SPECIAL SERVICE FOR MEMBERS</u></b> <b><u>Supplement with magazine shipping up to 60g</u></b>		€ 1,450-
Members are then additionally offered a full page on which to present their company under the heading " <b><u>Introducing a NUMOV member</u></b> ".		

**Special offer for subscribers:  
 6 consecutive advertisements**

**25%  
 discount**

**"Business Page" for medium-sized member companies**

Measurements: 50x40 mm (WxH)

3 advertisements: Per advertisement € 60 plus VAT

All prices in EURO plus VAT